

How to make a QR code for your website

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TEACHING WITH TECHNOLOGY RESOURCES

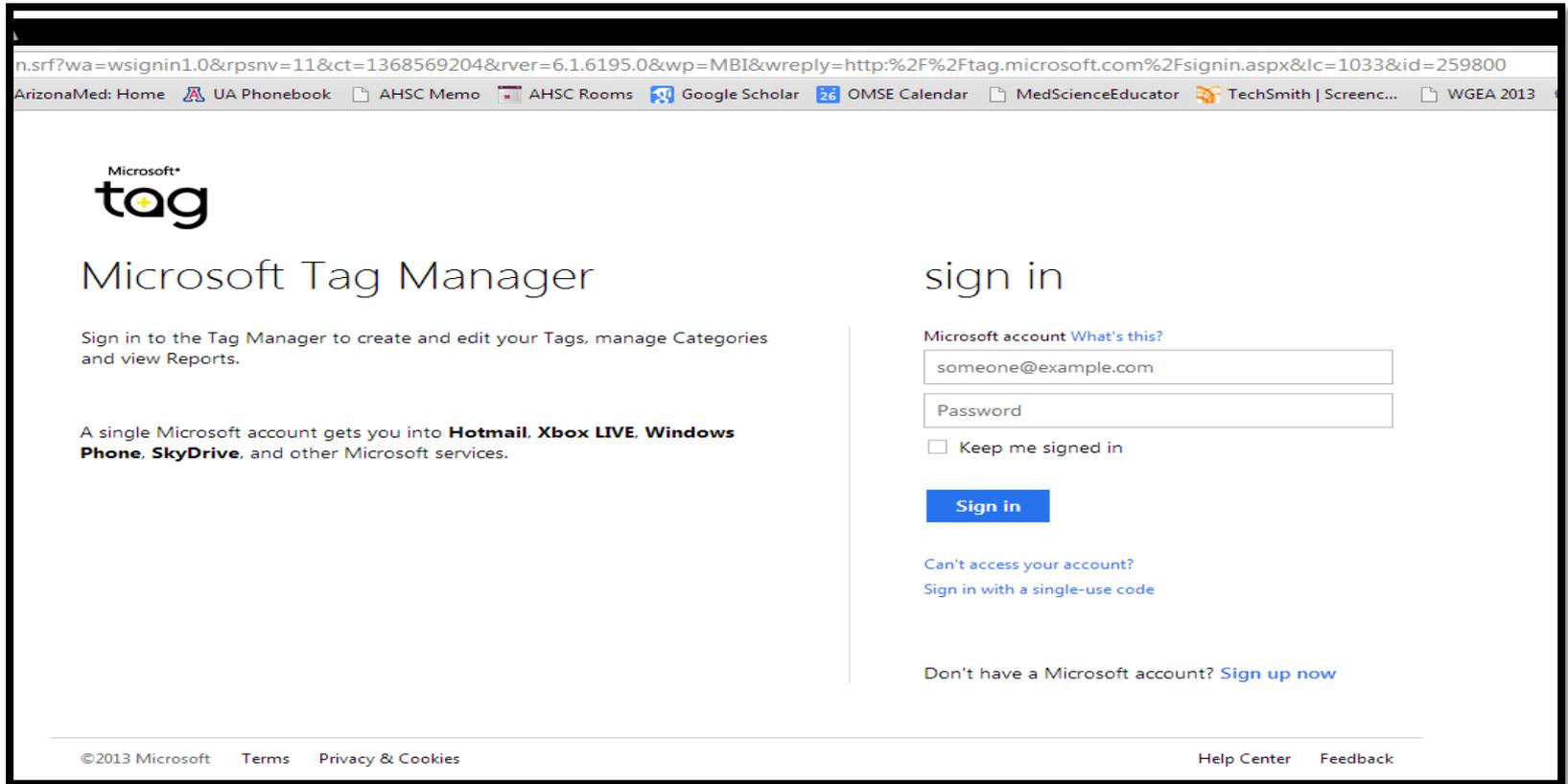
Go to Microsoft Tag (tag.microsoft.com)

The screenshot shows the Microsoft Tag website interface. At the top, there's a navigation bar with the Microsoft Tag logo and menu items: WHAT IS TAG?, TAG IN ACTION, COMMUNITY, RESOURCES, MY TAGS. A search bar is on the right. Below the navigation, a three-step process is highlighted:

- 1** Make and display your Tag: Accompanied by an image of a wine bottle and a magazine cover for 'TASTE' featuring Molly O'Leary.
- 2** Create a mobile experience for people to scan: Accompanied by images of a smartphone displaying a 'CROCK-POT' app with recipes like Beef Stew, Swiss Steak, and Chicken Divan, and a tablet showing a chef.
- 3** Measure the success of your Tag: Accompanied by a pie chart and a bar graph.

A 'GET STARTED NOW' button is located below the third step. Below this, the 'What is Tag?' section is visible, starting with the heading 'What is Tag?' and a large 'What Is Tag?' title. The text explains that tags are used in magazines, product packages, and bumper stickers to connect offline marketing to online mobile experiences. A sidebar on the right contains three call-to-action boxes: 'Get Started' (Start creating Tags in minutes), 'Download Tag app' (Get the free mobile app and start scanning Tags), and 'Sign up for the Tag Newsletter'. At the bottom right, there's an 'ADDITIONAL INFORMATION' section with a 'WHO'S' logo.

CREATE A FREE ACCOUNT



The screenshot shows a web browser window with the Microsoft Tag Manager sign-in page. The browser's address bar contains a long URL starting with 'n.srf?wa=wsignin1.0&rpsnv=11&ct=1368569204&rver=6.1.6195.0&wp=MBI&wreply=http:%2F%2Ftag.microsoft.com%2Fsignin.aspx&lc=1033&id=259800'. The browser's tab bar shows several open tabs: 'ArizonaMed: Home', 'UA Phonebook', 'AHSC Memo', 'AHSC Rooms', 'Google Scholar', 'OMSE Calendar', 'MedScienceEducator', 'TechSmith | Screenc...', and 'WGEA 2013'. The page content includes the Microsoft Tag logo, the heading 'Microsoft Tag Manager', and a 'sign in' section. The sign-in section has a 'Microsoft account' label with a link 'What's this?'. Below this are two input fields: one for an email address (containing 'someone@example.com') and one for a password. There is a checkbox for 'Keep me signed in' and a blue 'Sign in' button. Below the button are links for 'Can't access your account?' and 'Sign in with a single-use code'. At the bottom of the sign-in section is a link for 'Don't have a Microsoft account? Sign up now'. The footer of the page contains copyright information '©2013 Microsoft', links for 'Terms' and 'Privacy & Cookies', and links for 'Help Center' and 'Feedback'.

Microsoft
tag

Microsoft Tag Manager

Sign in to the Tag Manager to create and edit your Tags, manage Categories and view Reports.

A single Microsoft account gets you into **Hotmail**, **Xbox LIVE**, **Windows Phone**, **SkyDrive**, and other Microsoft services.

Microsoft account [What's this?](#)

 Keep me signed in

[Sign in](#)

[Can't access your account?](#)
[Sign in with a single-use code](#)

Don't have a Microsoft account? [Sign up now](#)

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or sign in using your live.com or Hotmail (or other Microsoft) account.

Click on the “Create a Tag” button

The screenshot shows the Tag Manager interface. At the top, there is a navigation bar with the Microsoft Tag logo and menu items: WHAT IS TAG?, TAG IN ACTION, COMMUNITY, RESOURCES, and MY TAGS. A search box is located on the right. Below the navigation bar, the main heading is "Tag Manager" with sub-headings: TAGS, CATEGORIES, and REPORTS. A "Category:" dropdown menu is set to "Main". The "Create a Tag" button is highlighted with a red circle. Below this, there is a table of tags with columns: Edit, Delete, Title, Type, Status, Start Date, End Date, Download, and Report. The table contains 13 rows of tag information. At the bottom right, it shows "Total items : 13 Page 1 of 2".

	Edit	Delete	Title	Type	Status	Start Date	End Date	Download	Report
			UA COM OMSE FID		Active	3/12/2013	No End Date		
			Preceptor Resources		Active	2/17/2013	No End Date		
			Residents and Fellows GME		Active	1/31/2013	No End Date		
			Teaching with Technology Series		Active	1/31/2013	No End Date		
			Teaching with Technology		Active	1/31/2013	No End Date		
			FID Contacts		Active	1/31/2013	No End Date		
			UA COM RAT Blog		Active	1/31/2013	No End Date		
			UA COM Educational Program Objectives		Active	1/31/2013	No End Date		
			Residents As Teachers Development		Active	1/31/2013	No End Date		
			TWT Series Feedback Survey		Active	1/27/2013	No End Date		

A form opens up in the same window. Complete the form and click SAVE. If you right-click on the Department of Medicine logo on your website and save it, you can upload it to the Upload Thumbnail section of the form. And then that logo will be associated with the QR code.

The screenshot shows a web application interface for managing tags. The main form is titled "Create a new Tag" and includes the following fields:

- Category:** Main
- Tag Title:** Medicine-FacultyMentoring
- Tag Type:** URL
- Tag Notes:** Faculty mentoring page on the Department of Medicine website at UA College of Medicine
- Upload Thumbnail:** Choose File deptofmedicine.gif (Recommended size: 200 x 200 pixels; JPEG, GIF, or PNG)
- Start Date (GMT):** 5/13/2013
- End Date (GMT):** No End Date (selected), End by 5/14/2014
- Browser:** Open URL in Tag app instead of device's browser (checked)
- mobile URL:** http://deptmedicine.arizona.edu/faculty_mentoring

Below the form is a section titled "Manage Existing Tags" with a table of existing tags:

Actions	Show 10 Tags per page	Filter Tags by Title with	Filter	Reset			
<input type="checkbox"/> Edit <input type="checkbox"/> Delete Title							
<input type="checkbox"/> <input type="checkbox"/> UA COM OMSE FID			Active	3/12/2013	No End Date		
<input type="checkbox"/> <input type="checkbox"/> Preceptor Resources			Active	2/17/2013	No End Date		

THE TAG MANAGER STORES
ALL THE QR CODES
YOU MAKE.

Microsoft tag WHAT IS TAG? TAG IN ACTION COMMUNITY RESOURCES MY TAGS search

Tag Manager

TAGS CATEGORIES REPORTS

Category: Main

Create a Tag

Actions Show 10 Tags per page Filter Tags by Title with Filter Reset

	Edit	Delete	Title	Type	Status	Start Date	End Date	Download	Report
			UA COM OMSE FID		Active	3/12/2013	No End Date		
			Preceptor Resources		Active	2/17/2013	No End Date		
			Residents and Fellows GME		Active	1/31/2013	No End Date		
			Teaching with Technology Series		Active	1/31/2013	No End Date		
			Teaching with Technology		Active	1/31/2013	No End Date		
			FID Contacts		Active	1/31/2013	No End Date		
			UA COM RAT Blog		Active	1/31/2013	No End Date		
			UA COM Educational Program Objectives		Active	1/31/2013	No End Date		
			Residents As Teachers Development		Active	1/31/2013	No End Date		
			TWT Series Feedback Survey		Active	1/27/2013	No End Date		

Total items : 13 Page 1 of 2

To use a QR code, click on the blue arrow download icon to the right of the code you want.

The screenshot shows the Microsoft Tag Manager interface. At the top, there is a navigation bar with the Microsoft Tag logo and menu items: WHAT IS TAG?, TAG IN ACTION, COMMUNITY, RESOURCES, and MY TAGS. A search bar is located on the right. Below the navigation bar, the 'Tag Manager' section is visible, with sub-tabs for TAGS, CATEGORIES, and REPORTS. A 'Category:' dropdown menu is set to 'Main'. A 'Create a Tag' button is present. Below this, there is a table of tags with columns for Actions, Title, Type, Status, Start Date, End Date, Download, and Report. The 'Download' column contains blue arrow icons. One of these icons is circled in orange. An orange callout box with white text is overlaid on the table, stating: 'You will see this message the first time you download a QR code. Click Submit.'

Actions	Show 10 Tags per page	Filter Tags by Title with	Filter	Reset	Type	Status	Start Date	End Date	Download	Report
			Medicine-FacultyMentoring	Active	5/13/2013	No End Date				
			UA COM OMSE FID	Active	3/12/2013	No End Date				
			Preceptor Resources	Active	2/17/2013	No End Date				
			Residents and Faculty			No End Date				

You will see this message the first time you download a QR code. Click Submit.

Make sure your Tags conform to the [Implementation Guidelines](#).

To be scannable, Tags must follow the Implementation Guidelines.

Do not display this message again. I have reviewed the guidelines.

THEN SELECT THE TYPE OF CODE YOU WANT TO DOWNLOAD.

Microsoft Tag Manager interface showing the 'Download your Tag' modal. The modal prompts the user to 'Select the tag type, format and size.' The options are:

- Tag Barcode
- Custom Tag Barcode
- QR Code** (highlighted)
- NFC URL

Additional options in the modal include:

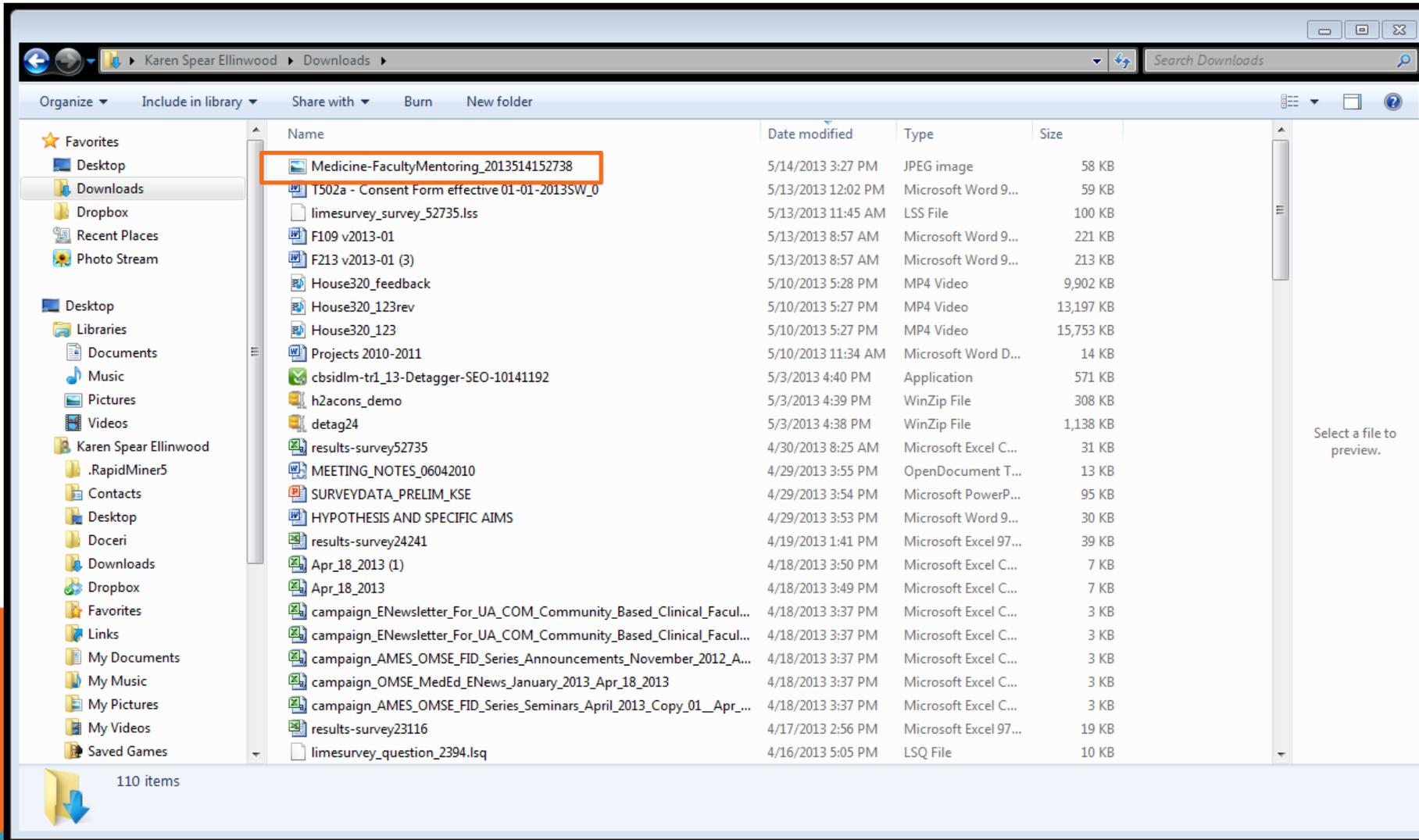
- Render barcode only without help text
- File Format: pdf
- Tag Size: 0.75 inches
- Implementation Guidelines
- Download Cancel

Annotations on the screenshot:

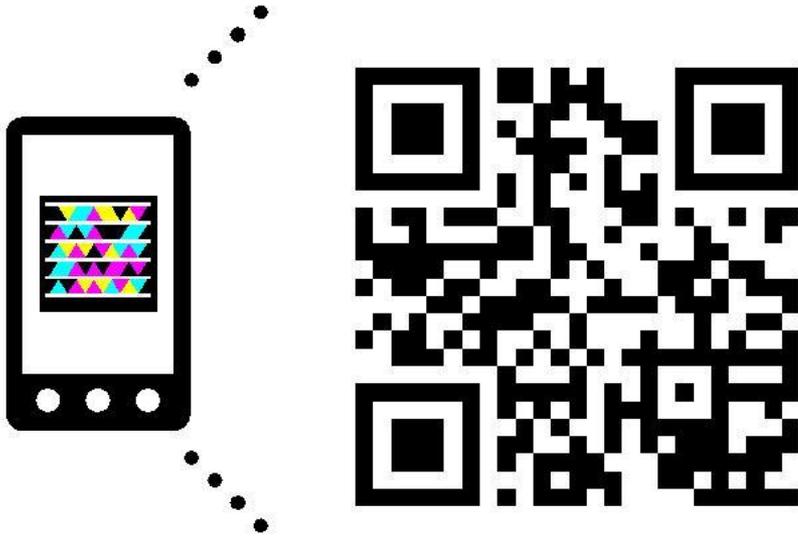
- Tag size → (points to the Tag Size field)
- ← File type (points to the File Format dropdown)
- ← Then click download (points to the Download button)

Date	End Date	Download	Report
2013	No End Date	↓	📊
2013	No End Date	↓	📊
2013	No End Date	↓	📊

GO TO YOUR DOWNLOADS FOLDER ON YOUR COMPUTER AND SELECT THE QR FILE.



VOILA! THERE IT IS.



**Get the free mobile app at
<http://gettag.mobi>**



You can crop the image, leaving only the QR code OR you can leave in the cell icon as a visual aid.